



Community Heart & Soul®

A Proven Community Development Model for Place-based Foundations

Community Heart & Soul is a resident-driven process that engages the entire population of a town in identifying what they love most about their community, what future they want for it, and how to achieve it.

When adopted by foundations as a grantmaking strategy, Community Heart & Soul delivers meaningful, transformational change in small cities and towns while fostering deeper relationships between foundations and the communities they serve.

Supported by a National Organization

Community Heart & Soul, a nonprofit operating foundation, builds stronger, healthier, and more economically vibrant small cities and towns across the United States. In addition to promoting the Community Heart & Soul model, our organization trains and supports a nationwide network of Certified Coaches who provide training and guidance to local communities.

Our foundation has been leading effective community engagement since 2005. We believe strongly that local decision-making is key to building strong, sustainable communities. With experience and support from Community Heart & Soul, we saw an opportunity to move our work from good to great.”

– Nancy Van Milligen, *President and CEO*
Community Foundation of Greater Dubuque, Iowa



Foundations that work with us experience a number of benefits:

- Improved philanthropic practices that include community input in decision-making
- Strengthened relationships with the small cities and towns they serve
- Deepened understanding of community needs
- Measurable impact toward community and economic development goals
- Increased volunteerism and donations from community members



Meadville Heart & Soul,
Pennsylvania

Meet Your Goals

Our staff is ready to work with you to tailor a Community Heart & Soul grantmaking initiative that meets your philanthropic goals and the needs of communities in your service area.

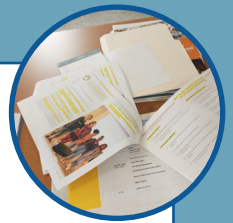


Proven Model

Community Heart & Soul has demonstrated success in small cities and towns across the United States. Our step-by-step curriculum is designed for resident volunteers to take the lead in strengthening their own community. It provides guidance for engaging the community and cultivating new leaders.

Grantmaking Tools

We have developed grantmaking tools to make program adoption as easy as possible for your foundation. Our staff can provide field-tested RFPs, grant applications, grant review tools, site visit guides and more.



Heart & Soul Coaching

Heart & Soul Coaches support a community's Heart & Soul effort by serving as trainer, facilitator, consultant, and advocate throughout the process. We can connect you with a Certified Coach in your region or train your staff to become Certified Coaches.



National Network

Through Community Heart & Soul you are connecting to a national network of philanthropic organizations that care about small cities and towns. You will develop relationships with funders, nonprofits, consultants, and local leaders who share the same goals—building stronger and more vibrant communities.



Community Heart & Soul is the roadmap for civic engagement in small communities. When partnered with a community foundation, Community Heart & Soul empowers residents, rallies them around shared priorities and enables the foundation to deepen our connection for the community we serve."

— Brian Treece, *President*
Findlay-Hancock County Community Foundation, Ohio



Mt. Blanchard Heart & Soul, Ohio



Leverage Our Funding to Increase Your Impact

The Community Heart & Soul Seed Grant Program provides \$10,000 in funding for resident-driven groups in small cities and towns to start the Community Heart & Soul model. Grant funding requires a \$10,000 cash match.

More at www.communityheartandsoul.org/seed-grants

See how Community Heart & Soul strengthens the work of community foundations.

Watch at www.youtube.com/watch?v=bTmq43RoYbo



Contact Al Getler, VP of Market Development, to get started: agetler@orton.org | (781) 799-4769

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